

**MONROE COUNTY TOURIST DEVELOPMENT COUNCIL
WEDNESDAY, OCTOBER 4, 2006
GRAND KEY RESORT
KEY WEST
10:00 A.M.**

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L. **Administrative**

1. Status Report
2. Director's Report
3. Operations Manual Update – FYI
4. Consideration and Action re: Personnel Compensation

M. **Website**

1. Website Status Report

N. **TDC Related Items:**

1. Report on TDC Marketing Plan Goals

O. **District Requests**

1. District II:

- a). Consideration and Action re: Cindi Dolberry/Lodging Representative

2. District III:

- a). Consideration and Action re: Rita Irwin/Tourist Related Representative

- b). Consideration and Action re: Frank Catchpole/Lodging Representative

- c). Consideration and Action re: Florida Keys Land & Sea Trust/Bahamian Festival - \$8,000, DAC III, FY 2007 Event Resources (9/6/06)

- d). Consideration and Action re: Middle Keys Events Council/Marathon SBI Offshore Grand Prix - \$35,733, DAC III, FY 2007 Event Resources (9/6/06)

- e). Consideration and Action re: Marathon Chamber of Commerce/Original Marathon Seafood Festival - \$25,000, DAC III, FY 2007 Event Resources (9/6/06)

- f). Consideration and Action re: Middle Keys Events Council/Pro Wakeboard Tour National Championships - \$65,000, DAC III, FY 2007 Event Resources (9/30/06)

P. **Cultural Umbrella**

1. Minutes of Cultural Umbrella Meeting – FYI

Q. **Fishing Umbrella**

1. Minutes of Fishing Umbrella Meeting – FYI

R. **Dive Umbrella**

1. Minutes of Dive Umbrella Meeting – FYI

S. **Public/Industry Input**

T **General Discussion**

Adjourn the meeting of the Monroe County Tourist Development Council

Convene meeting as Visit Florida Keys

U. **Visit Florida Keys**

1. Consideration and Action re: Visit Florida Keys portion of the August 22, 2006 meeting minutes

Adjourn the meeting of **Visit Florida Keys**

V. **Adjournment**